



2023 ACA Sports Council  
Annual Symposium

Long Beach  
**CALIFORNIA**

Looking forward to seeing  
you there!

**2 FULL DAYS OF  
CONTINUING EDUCATION,  
LEARNING AND  
NETWORKING**

October 13th & 14th 2023  
Renaissance by Marriot  
Long Beach

**CALL:**

Lisa Marie - Symposium Planner  
503-830-7779

**MORE CONTACT INFO:**

ACASC.Symposium@gmail.com

# About the ACA Sports Council

The ACA Sports Council (ACASC) is a professional and educational nonprofit organization for active chiropractors who are committed to improving and promoting chiropractic treatment of athletes. The council works closely with athletic organizations and allied health professionals to foster a better understanding of the value of chiropractic care treatments in sports medicine. Members of the ACA Sports Council provide sports chiropractic care to weekend warriors and casual athletes as well as elite amateur athletes at the world's highest competitive stage. Additionally, ACA Sports Council members are a component of the integrative healthcare teams of nearly every professional sport in the United States. They are also members of the American Chiropractic Association.

The ACASC offers you the opportunity to have exposure with our sports council members, as well as the entire sports chiropractic community through the annual symposium and year-long sponsorships. With over 200 chiropractors and chiropractic students, ACASC's Annual Sports Symposium brings together the best and brightest in the sports chiropractic field, offering 12 hours of educational sessions, social events, and student research poster presentations.

A sponsorship of the ACASC provides your company with unmatched visibility among the best and brightest in the sports chiropractic field, allowing you to reach the top of the market at one event; networking with your top customers and influential leaders in the sports medicine industry; focused time to mingle with attendees in an intimate setting during breaks and receptions designed to showcase our sponsors and exhibitors; and lastly, the opportunity to learn from content experts during educational sessions. The ACASC is committed to forming long term relationships with our sponsors that continues to support the growth of both the sponsor and ACASC.

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## About the Symposium

WHEN: October 13-14, 2023

WHERE: Long Beach, CA

HOTEL: Renaissance by Marriott

SETUP: Thursday beginning at 4-8pm

EXHIBIT TIMES: Friday and Saturday from 7am-6pm TEAR DOWN: Saturday beginning at 5pm

**\*\*PLEASE NOTE: any and all charges incurred from early tear-down are SPONSOR responsibility\*\***

HOTEL RESERVATION: Link will be provided after signed agreement, \$189 per night plus taxes/fees



## Sponsorship Options

Each sponsorship opportunity allows you to earn points towards 3 different promotional levels. All levels and rewards associated with that level are outlined in later pages.

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## Exhibit Options

Table- \$900

Earn 15 points

- a. Includes:
  - i. 6 - foot table

Standard Booth\* (8'x8') - \$1200

Earn 21 points

- a. Includes:
  - i. 6-foot rectangular table, two chairs, one wastebasket
  - ii. 1 full symposium registration
  - iii. 1 Saturday luncheon tickets
    - 1. NOTE: Additional tickets can be purchased at \$75 each.
  - iv. Listed on the website as a preferred vendor

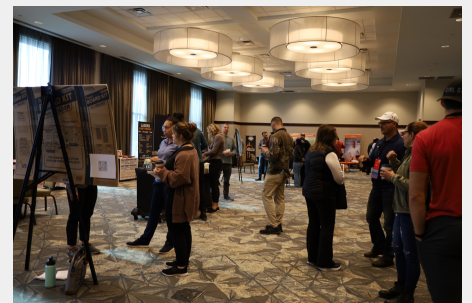
Premium Booth\*\*- \$1800

Earn 30 points

- a. Includes:
  - i. Everything in Standard Booth plus
  - ii. Prime location, based on availability
  - iii. Name and Logo on sign with all Premium Booth Sign/Banner -  
Moved to high traffic areas
  - iv. 5 Custom Drink Tickets with Logo on to hand out from booth.
  - v. Thank you Tabletop Signs for general session tables

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All exhibit and table top displays will be located in a portion of the ballroom that all attendees will walk through to get to the general session rooms.



# Sponsorship Options

Below are Exclusive Add On options for those who purchase a Table to Booth

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## Exclusive Add On Options

Bag Inserts- \$200 a. Opportunity to place a promotional item in the giveaway bags	Earn 2 points
Custom Drink Tickets - \$200 a. Purchase 20 drink tickets with your logo to hand out to attendees who visit your booth for evening receptions	Earn 2 points
Social Media Blast - \$200 a. Shout out on social media with your branding and a “come visit us here” post.	Earn 2 points
Board Meeting Sponsor (1 Available) - \$300 a. Item in Board room like pens or note pad (Provided by Sponsor) b. Chance to speak to Board members during the meeting. c. Attend lunch with the board	Earn 3 points
Directional Signage Sponsor (1 Available) - \$400 4 points a. Name or logo on all directional signs posted in the hotel and symposium area.	Earn 4 points
Floor/Wall Clings (2 available) - \$500 - 5 Points a. 3 directional clings with sponsor logo on them to be placed on the floor directing attendees to booths, general session or registration	Earn 5 points
Pen Sponsor- \$500 (2 Available) - 5 points a. Pens branded with your logo to be placed throughout symposium rooms/ events	Earn 5 points

# Sponsorship Options

Below are Exclusive Add On options for those who purchase a Table to Booth

## Exclusive Add On Options

Student AGM Sponsorship (1 Available) - \$500 - 5 points	Earn 5 points
<ul style="list-style-type: none"><li>a. Logo on sign for Student AGM</li><li>b. Opportunity to speak to Students at Student AGM</li><li>c. Participate in Student Networking before and after</li></ul>	
Hospitality Table Sponsor (1 available) - \$500 - 5 points	Earn 5 points
<ul style="list-style-type: none"><li>a. Sign at the hospitality check in table with your branding material on Hotel maps, things to do around the area, best places to eat, ect.</li><li>b. Hospitality table up the entirety of the symposium</li></ul>	
Rest & Recharge Station (1 available) - \$500 - 5 Points	Earn 5 points
<ul style="list-style-type: none"><li>a. Lounge area with charging stations for phones/Computers</li><li>b. Water Station</li><li>c. Table tent cards &amp; sign by station with your logo</li><li>d. Your marketing material at tables</li></ul>	
Student Checkin Desk/Welcome Reception (1 Available) \$750 - 8 points	Earn 8 points
<ul style="list-style-type: none"><li>a. Sign at Check in Welcoming Students with Logo</li><li>b. Sign as Snack/Beverage table</li></ul>	
Lanyard Sponsor (1 available)- \$800 - 10 points	Earn 10 points
<ul style="list-style-type: none"><li>a. Your logo displayed on all lanyards and worn by attendees throughout the weekend</li></ul>	
Swag Bag Sponsor (2 available) - \$800 - 10 points	Earn 10 points
<ul style="list-style-type: none"><li>a. Logo displayed on all the bags handed out to attendees</li></ul>	
Snack Break Sponsor (4 available) - \$800 - 10 points	Earn 10 points
<ul style="list-style-type: none"><li>a. Includes signage with logo for display during specific break and cocktail napkins with logo for snacks</li></ul>	

# Sponsorship Options

Below are opportunities to purchase additional sponsorship for social functions

## Social Function Sponsorship

- Coffee/ Beverage Break Sponsor (4 available)- \$1500 Earn 22 points
- a. Includes signage with logo for display at sponsored break to include custom coffee sleeves
- Welcoming Social Hour (1 Available) - \$1500 Earn 22 points
- a. Sign at Social Area
  - b. Custom Cocktail Napkins
  - c. 5 min welcome announcement and promo
- Presidents Reception (1 available)- \$4000 Earn 40 points
- a. This social event will be held at a nearby venue on Saturday evening
  - b. Logo on all marketing material for the event
  - c. Sign placed at the bar
  - d. Opportunity to speak for 5-10 minutes to the group
- Saturday Luncheon Sponsor (1 available)- \$6000 Earn 60 points
- a. The Saturday luncheon is also our annual general meeting. All attendees and sponsors are invited to attend.
  - b. Logo on all marketing material for the luncheon
  - c. Visible company signage (provided by sponsor)
  - d. Opportunity to speak for 5-10 minutes to the group



## Point Levels

Below are the different levels you can reach when sponsoring along with the number of points needed to hit that level.

### Platinum – 100 Points

- a. 12 Social Blasts Shoutouts
  - i. 9 Social on Instagram/Facebook
  - ii. 3 Features in Sports Talk
- b. Introduction during a presentation
  - i. Sponsors get into the next speaker and reads speaker bio
- c. Provided item in the giveaway bags
- d. Logo on event shirt
  - i. Listed as a platinum level sponsor - Logo on event website
  - ii. Listed as a platinum level sponsor
- e. Logo & website link displayed at the bottom of each symposium email blast sent
- f. Upgraded to Premium Booth
- g. 1 offer email blasted out to all symposium attendees after with special promotion provided by sponsor
- h. 2 tickets to Presidents Reception
  - i. Custom Cocktail Napkins for Reception

### Gold - 75 Points

- a. 9 Social Blasts Shoutouts
  - i. 6 Social on Instagram/Facebook
  - ii. 3 Features in Sports Talk
- b. Introduction during a presentation
  - i. Board Member to read sponsor provided Intro about sponsor
- c. Provided item in the giveaway bags
- d. Logo on event shirt
  - i. Listed as a Gold level sponsor
- e. Logo on event website
  - i. Listed as a Gold level sponsor
- f. Upgraded to Premium Booth
- g. 1 ticket to President's Reception

# Point Levels

Below are the different levels you can reach when sponsoring along with the number of points needed to hit that level.

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## Silver – 50 Points

- a. 6 Social Blasts Shoutouts
  - i. 4 Social on Instagram/Facebook
  - ii. 2 Features in Sports Talk
- b. Shoutout before a presentation
  - i. Board Member to thank sponsor before introducing speaker
- c. Provided item in the giveaway bags
- d. Logo on event shirt
  - i. Listed as a Silver level sponsor
- e. Logo on event website
  - i. Listed as Silver level sponsor

## Bronze- 25 Points

- a. 3 Social Blasts Shoutouts
  - i. 2 Social on Instagram/Facebook
  - ii. 1 Feature in Sports Talk
- b. Provided item in the giveaway bags
- c. Logo on event shirt
  - i. Listed as a Bronze level sponsor
- d. Logo on event website
  - i. Listed as a Bronze level sponsor

Additionally, All vendors & sponsors from 2020, 2021 & 2022 will start with an automatic 15 points. Sign up to sponsor before May 1st, 2023 & get an additional 10 Points.

Fill out our Google Form on the website at [www.acasc.org/symposium](http://www.acasc.org/symposium) to get an official contract to sign.

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# Terms & Agreements

Sponsor wishes to sponsor ACASC in order to support ACASC's work on behalf of chiropractic, all ACASC members, and the patients that they serve.

**Term:** The initial term of this sponsorship agreement shall commence on the date of the signing of this Agreement and remain in effect until December 31, 2023.

**Sponsorship:** During the term of this Agreement, ACASC agrees to identify and acknowledge Sponsor as a sponsor of the Program, pursuant to Internal Revenue Code § 513(i) and related Treasury Regulations, by displaying Sponsor's logo and other agreed-upon identifying information on ACASC's marketing, advertising, and promotional media in connection with the Symposium, in the manner (placement, form, content, etc.) reasonably determined by ACASC in its sole discretion. Sponsor agrees to provide all the necessary content and materials for use in connection with such sponsorship. During the term of this Agreement, Sponsor shall be permitted to utilize ACASC's name, acronym and logo for the sole purpose of promoting Sponsor's sponsorship of the Program.

**Contribution Schedule:** In consideration for the right to sponsor the ACASC and to be acknowledged as a sponsor of the Symposium during the term of this Agreement, Sponsor agrees to make a cash contribution determined by the package selected. Further, Sponsor will work with ACASC to identify and provide in-kind products, services and/or facilities to ACASC, ACASC's members, and/or in connection with ACASC activities, pursuant to the sponsorship package selected above.

**Term and Termination:** The initial term of this sponsorship agreement shall commence on the date of the signing of this Agreement and remain in effect until December 31, 2023. In addition, either party may terminate this Agreement upon thirty (30) days written notice to the other party in the event of the following:

- i. Commencement of any proceedings, whether under court supervision or otherwise for the liquidation of either party;
- ii. Either party becomes insolvent, or makes an assignment for the benefit of creditors;
- iii. The appointment of a receiver, conservator, or liquidator of the assets of either party, or the filing of a petition under the Bankruptcy Code or any state bankruptcy law by or against either party; and
- iv. Any material breach by either party of any other covenant, warranty or other term hereunder, which breach continues for 30 days after receipt of written notice thereof.
- v. Notwithstanding any other provision of this Agreement, ACASC reserves the right to terminate this Agreement at any time and for any reason at its sole discretion with full refund of money paid by Sponsor.

**Confidentiality:** The terms of this Agreement shall remain confidential between the two parties.

**Relationship of Parties:** Nothing contained in this Agreement shall be construed as creating a joint venture, partnership or employment arrangement between the parties hereto, nor shall either party have the right, power, or authority to create any obligation or duty, expressed or implied, on behalf of the other party hereto.

**Assignment:** Neither party may assign this Agreement, absent written consent of the other party, which shall not be unreasonably withheld. Any attempted assignment without such consent shall be deemed null and void.

**Subcontract:** Neither party may subcontract any of its responsibilities under this Agreement without the prior consent of the other party, which shall not be unreasonably withheld.

**No Waiver:** Any waiver, alteration, or modification of the provisions of this Agreement shall not be valid unless in writing and signed by the parties hereto.

**Entire Agreement, Amendments:** This Agreement constitutes the entire agreement, understanding, and representations, express or implied, between the parties regarding the subject matter hereof and supersedes all prior communications between the parties. Any amendments to this Agreement must be in writing and signed by both parties hereto.

**Liability:** To the fullest extent legally permissible, Exhibitor agrees:

- (i) it shall be fully responsible to pay for any and all charges incurred from early tear down, noted as a time prior to 5pm, as listed on page 2 above;
- (ii) it shall be fully responsible to pay for any and all damage to property owned by Hotel, its owning entity, managing entity or their affiliates that results from any act or omission of Exhibitor;
- (iii) to defend, indemnify and hold harmless Hotel, the entity that owns the hotel, the entity that manages the hotel and their affiliates and each of their respective shareholders, members, directors, officers, managers, employees and representatives, from any damages or charges resulting from Exhibitor's use of the property, and
- (iv) its liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons including Exhibitor, its agents, employees, and business invitees. This Liability provision shall survive the termination of this Agreement